

# RIK SANTOS PANGANIBAN

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## NONPROFIT COMMUNICATIONS PROFESSIONAL

I am passionate about developing and using technology to open minds, build bridge among peoples, and promote social good. I have experience and skills in the areas of:

- community outreach and development
  - social media and social networks
  - network and coalition building
  - capacity building and training
  - youth development and engagement
  - project management
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## NOTABLE ACHIEVEMENTS

- **Nonprofit Commons Community:** Manage a diverse community of 150+ nonprofit professionals and volunteers in the virtual world of Second Life, including organizing weekly virtual get-togethers, supporting newcomers, and managing a range of web-based social media tools.
- **Virtual Capacity Building:** Developed online communities of practice for nonprofits and educators interested in virtual worlds. Projects included an online professional development program for civic and cultural institutions, conducting workshops at major educational conferences and symposia, and in-person trainings for teachers, librarians and museum professionals.
- **Swing Dance Web Development:** Manage and support an online community of 5,000+ swing dance fanatics on the website Yehoodi.com, through the development of discussion forums, social networking tools, and social media products (podcasts, streaming radio, online video).
- **Social Network Savviness:** An active user, both personally and professionally, of a number of social networking services, including Facebook, Twitter, LinkedIn, and FourSquare. I maintain two blogs, Rikomatic.com and Betterverse.org, and host a podcast series.

## WORK HISTORY

Community Manager	TechSoup / Nonprofit Commons in Second Life. February 2011-present.
Assistant Director / Virtual Producer	Global Kids, Online Leadership Program. January 2008-January 2011.
Media Program Coordinator	Social Science Research Council, 'Necessary Knowledge for a Democratic Public Sphere' Program. March 2006 – November 2007
Communications Coordinator	Conference of NGOs in Consultative Relationship with the United Nations. February 2004 – February 2006

## EDUCATION

International Politics, Masters of Arts, May 1998, New York University  
Social Psychology and Interpersonal Communications, Bachelor of Arts, December 1991, University of California: Los Angeles. Magna Cum Laude, College Honors, departmental honors, Phi Eta Sigma Honor Fraternity